



AGRO

en Puerta

**LATIN AMERICA
AGRIBUSINESS &
INVESTMENT HUB**

FEBRUARY 3 - 5, 2027

PUNTA DEL ESTE - URUGUAY

SPONSORED BY



Uruguay



AGRO EN PUNTA 2027

Agro en Punta was consolidated in 2026 as one of the leading hubs for agribusiness, innovation, and investment in the Southern Cone, positioning Punta del Este and Uruguay as a strategic platform for connection across Latin America.

PUBLIC-PRIVATE ARTICULATION PLATFORM

More than a trade fair, it is a three-day connection platform where agribusiness exports, sustainable production, applied technology, and international investment converge: bringing together leading companies, governments, multilateral organizations, investment funds, academia, and international delegations.

A business-generating environment that integrates three high-level strategic forums, international executive networking, exhibition, and technological integration within an efficient agribusiness ecosystem.

It is supported by the Inter-American Development Bank (IDB Group), and endorsed by the Presidency of the Oriental Republic of Uruguay, as well as national and international ministries and institutions, thus reinforcing its strategic role for the country as a regional hub and for the Southern Cone.

A STRATEGIC BUSINESS HUB IN LATAM

Held in Punta del Este, Agro en Punta takes place in one of Latin America's leading business meeting points. Its infrastructure, combined with Uruguay's strong institutional framework, creates an ideal environment to generate business opportunities, attract investment, and connect leaders, both regionally and Internationally.



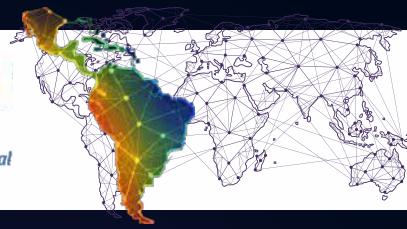
WHY URUGUAY

- . A trusted and stable country
- . The gateway to Latin America
- . Strong commitment to sustainable production
- . A reliable and strategic business partner
- . Highly skilled and competitive talent
- . Exceptional quality of life

URUGUAY BUSINESS &
INNOVATION HUB
#1 IN LATIN AMERICA



AGRO
en Punta



Partnerships 2026



EXPO & BUSINESS

3 DAYS OF INTERACTION IN AN EFFICIENT ECOSYSTEM OF AGRIBUSINESS, INVESTMENT AND STRATEGIC NETWORKING

+ STRATEGIC EXCHANGE

- .Markets
- .Economy
- .Trends Sustainability
- .Genetics
- .Innovation
- .Investment
- .Brand Launches

+ ENGAGEMENT

- .Associations
- .International Organizations
- .Public and Private Institutions
- .Global Representatives
- .Trade Delegations
- .Regional Producers
- .Binational Chambers of Commerce

+ INNOVATION

Exhibition and presentations of technologies focused on productive efficiency, innovation, food systems, genetics, logistics, machinery, investment, and emerging trends in the global agribusiness sector.

INVESTMENT PROJECTS

Uruguay and the region, a **hub of opportunities for business leaders** across Latin America and the world.





AGRO
en Punta



2026 KEY FIGURES



VISITORS
11.000+



TRADE REPRESENTATIVES FROM COUNTRIES
30+



COMPANIES
1.300+



AGTECH START UP
40+



CONFERENCES
60+



EXHIBITORS
200+



SPEAKERS
140+



3 DAYS OF CONNECTIONS
THAT GENERATE BUSINESS OPPORTUNITIES AND INTERNATIONAL MEETINGS

BUSINESS CONNECTIVITY PLATFORM

AGRO EN PUNTA
PROMOTES AND ADVANCES **SUSTAINABLE DEVELOPMENT**



Pacto Global
Red Uruguay

PARTICIPANT OF THE **UNITED NATIONS GLOBAL COMPACT**



Facilitates connections with companies, professionals, and investors from both the public and private sectors, at local and international levels.

Access to a meeting room available throughout the three days of the event.



INTERNATIONAL FORUMS

3 DAYS / 3 FORUMS

IN A WORLD-CLASS AUDITORIUM

Global experts and leaders address key topics such as challenges, innovation, sustainable production, climate change, the impact of AI, and global trends.

Exchange panels that drive development and competitiveness, strengthening knowledge and connections by showcasing strategies, effective policies, and public and private management approaches in Uruguay and the region

60+ CONFERENCES

4 SIMULTANEOUS ROOMS

140+ SPEAKERS

AGROINNOVA INNOVATIONS+

AGTECH – STARTUPS: An innovation space where pitch sessions, Demo Day, and strategic connections converge between startups, investors, and key ecosystem stakeholders.

AGROINNOVA integrates a regional call for LATAM startups, promoting the participation of innovative solutions for the agribusiness sector.



SELECTED EVENTS

A curated agenda of activities featuring exclusive auctions, global gatherings, international congresses and launches, along with an exclusive sunset tasting experience.



ALIANZAS AGROINNOVA 2026





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agroenpunta.com

SEDE OFICIAL

PUNTA DEL ESTE

CONVENTION
& EXHIBITION
CENTER

PATROCINAN



Uruguay



BID